



## Active Martial Arts CIC Company Profile

**Introduction:** I am a Martial Arts Instructor with 30 years experience who has an objective to reach out and teach as many students as possible proficiently in Karate/ Self defence. I founded the company on the 29th April 2021 and have helped many students with various disabilities, ethnicities, genders and families on a low income. The company's governing body is the British Martial Arts and Boxing Association (BMABA).

### Mission Statement:

- ✓ Provide high quality and affordable martial art classes.
- ✓ Create friendly and long-term relationships with students and families.
- ✓ Achieve complete customer satisfaction.
- ✓ Create a safe and inclusive environment for people to train and learn.
- ✓ To improve teaching and the quality of the classes continuously.
- ✓ To respond immediately to any changing needs of the participants.

**Vision:** Our vision is to get as many people as we can to be active in a fun and safe environment at a low cost to the individuals/ families.

**Company Ethos:** Active Martial Arts CIC is an inclusive martial arts school that encourages all ages, ethnicities, genders and abilities to train and become active. We try to keep our costs as low as possible to encourage everyone to train no matter of the individuals/ family finances. We work alongside "Street Games" to ensure our instructors have all the relevant training to help with the needs of all individuals no matter what their requirements may be.

**Summary:** We will provide a safe and fun martial arts class for all ages and abilities with the focus on developing confidence within the individuals. Customer satisfaction and high-quality classes are the main objective of the club and maintaining effective running costs to keep the club sustainable.



Inclusive Martial Arts

