



## Active Martial Arts CIC Company Profile

**Introduction:** I am a Martial Arts Instructor with 30 years' experience who has an objective to reach out and teach as many students as possible proficiently in Karate/ Self-defence. I founded the company on the 29<sup>th</sup> April 2021 and have helped many students with various disabilities, ethnicities, genders and families on a low income. The company's governing body is the British Martial Arts and Boxing Association (BMABA).

### Mission Statement:

- ✓ Provide high quality and affordable martial art classes.
- ✓ Create friendly and long-term relationships with students and families.
- ✓ Achieve and complete customer satisfaction.
- ✓ Create a safe and inclusive environment for people to train and learn.
- ✓ To improve teaching and the quality of the classes continuously
- ✓ To respond immediately to any changing needs to any of the participants

**Vision:** Our vision is to get as many people as we can to be active in a fun and safe environment at a low cost to the individuals/ families.

**Training Locations:** we have various venues that we train in, but some sessions are only available to students that attend that specific school. This is a list of classes that are accessible at this current time.

Monday	Tuesday	Wednesday	Friday	Sunday
<b>Pilton School</b> 3.20pm-4.20pm <b>Pilton selected year group only.</b> <b>Buckland Brewer</b> 6.10pm-7.00pm <b>Junior Class All Welcome</b>	<b>Caen School</b> <b>3.20pm-4.20pm</b> Caen selected year group only. <b>Croyde Village Hall</b> <b>5.10pm-6.00pm</b> Early Years (4/6) <b>6.00pm-7.00pm</b> Intermediate Class <b>7.00pm-8.30pm</b> Senior Class	<b>Southmead School</b> <b>3.20pm-4.20pm</b> Southmead selected year group only. <b>Kingsacre School</b> <b>6.00pm-6.55pm</b> Junior Class <b>7.00pm-8.00pm</b> Intermediate Class <b>8.00pm-9.00pm</b> <b>Ladies Only</b>	Ilfracombe School <b>3.20pm-4.20pm</b> Ilfracombe selected year group only. <b>Kingsacre School</b> <b>6.00pm-7.00pm</b> Junior Class <b>7.00pm-8.00pm</b> Intermediate Class <b>8.00pm-9.00pm</b> Senior Class	<b>Kingsacre School</b> <b>9.00am-9.45am</b> Early Years Class <b>10.00am-11.00am</b> All Welcome



Inclusive Martial Arts



**Funding:** What does the funding from **Active Martial Arts North Devon CIC** help pay towards to help individuals become active and remain sustainable. We try to keep our costs as low as possible to encourage everyone to train no matter of the individuals/ family finances. These discounts only apply to families who have completed the application form and have qualified for the discounts.

Training/ Equipment	Cost	Funded by Active Martial Arts CIC	Cost left to the Individual
Subscription Fees (monthly)	£20/£30	£10/£15	£10/£15
BMABA License (yearly)	£20	£15	£5
Karate Gi	£20/£25	£20/£25	£0
Sparring Equipment	£30	£20	£10
Attendance and Starter Pack	£10	£10	£0
Grading Examinations (2 to 3 a year)	£20	£10	£10
Hall Hire	£25	£25	£0
Special Events/ Courses	£?	£?	£?

**Company Ethos:** Active Martial Arts is an inclusive martial arts school that encourages all ages, ethnicities, genders, and abilities to train and become active. We try to keep our costs as low as possible to encourage everyone to train no matter of the individuals/ family finances. We work alongside with Street Games to ensure our instructors have all the relevant training to help with all individuals no matter what their needs may be.

**Summary:** We will provide a safe and fun martial arts class for all ages and abilities with the focus on developing confidence within the individuals. Customer satisfaction and high-quality classes are the main objective of the club and maintaining effective running costs to keep the club sustainable.

Last Updated 10<sup>th</sup> January 2024



Inclusive Martial Arts

